

University of Central Oklahoma

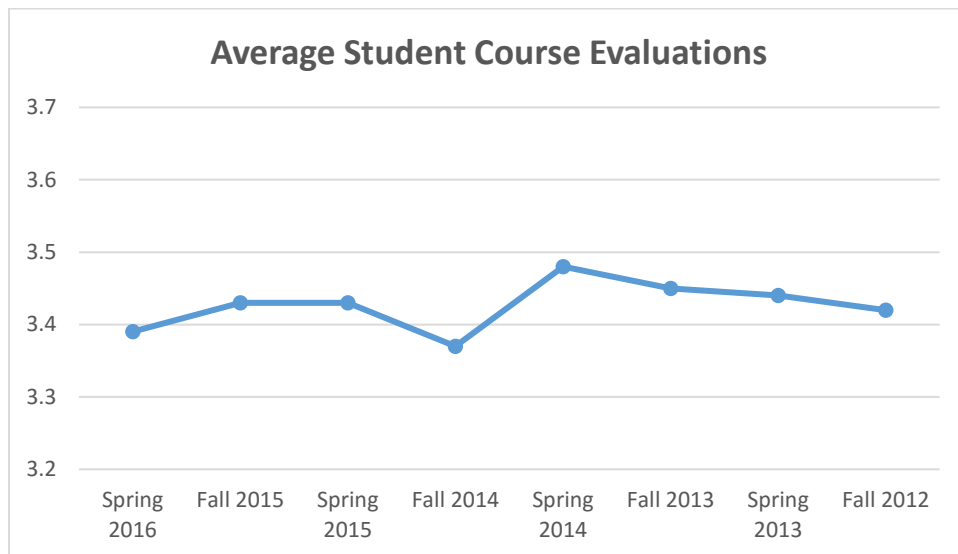
College of Business

Student Success Metrics

The College of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading organization for specialized accreditation for business education. The association embraces the virtues of teaching excellence and emphasizes that teaching contributes to the learning process. ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, master, and doctorate degree levels worldwide. ACBSP is recognized by the Council for Higher Education Accreditation (CHEA) and accredits organizations that affirm CHEA standards and processes as an accrediting organization which are consistent with the academic quality, improvement and accountability expectations established by CHEA. ACBSP is the first accrediting body to offer specialized business accreditation at all degree levels.

Teaching Effectiveness

The UCO College of Business uses an internally developed instrument to measure teaching effectiveness. The figure below shows the results of student evaluations for Fall 2014 through Spring 2016. The College of Business have faculty who consistently score above 3.0 on a 4.0 scale, indicating that students are pleased with the high quality instruction received.



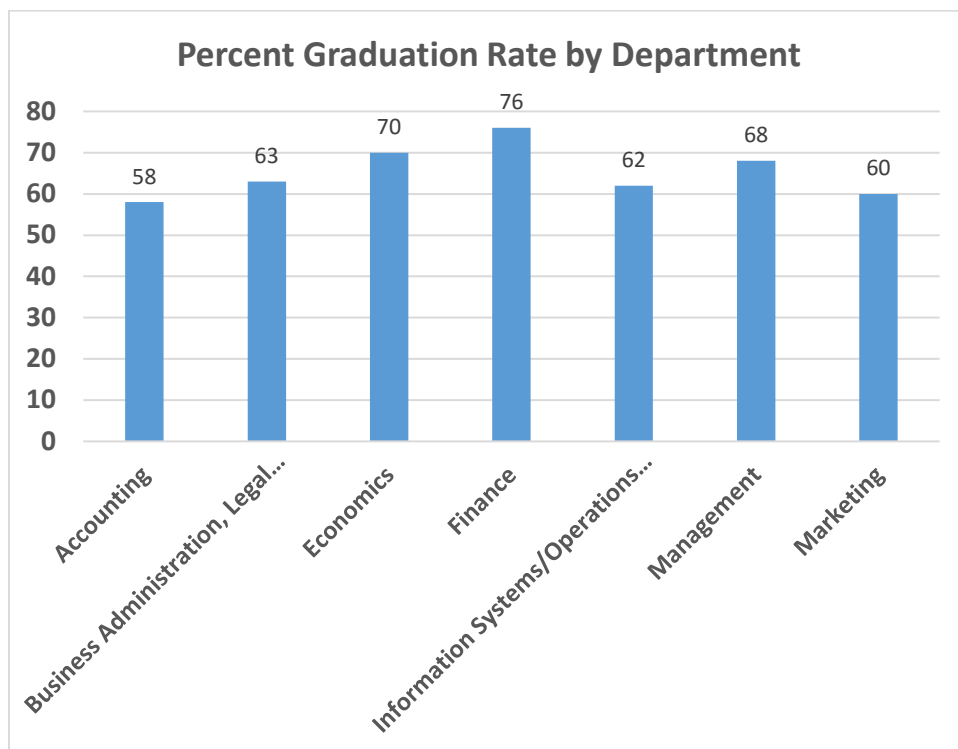
Graduation and Retention

The College of Business also tracks the number of degrees conferred and graduation rates from the college for the last three years:

Undergraduate Degrees Conferred	Graduates
2012-2013	553
2013-2014	558
2014-2015	528

Graduation Rate	2009 Cohort in Percent	2010 Cohort in Percent
After 4 years	47	35
After 5 Years	53	57
After 6 Years	55	64

The college also tracks graduation rates by department and/or degree area for 2015.



The College of Business is very interested in retention, but the college does not see most of the business students until their junior year. As a result, the statistics below reflect retention from the junior to senior year for business school students.

College of Business Students	Retention Percent - – Junior to Senior Year
2012 Cohort	63
2013 Cohort	66
2014 Cohort	59

Student Assessment

The College of Business has traditionally used three different tests to measure Student success. They are the Business Critical Thinking Skills Test, the Peregrine Common Professional Component Exam, and the Major Field Test. The critical thinking skills test is to test only critical thinking skills. The score interpretation is that scores in the 14-19 category are considered Moderate and skills in the 20-26 category are considered strong. This is out of a possible score of 35. Here are the most recent results:

Business Critical Thinking Skills Test

Year	Average Score
2013	18.03
2014	18.68
2015	19.68

The college also uses the Peregrine Common Professional Component (CPC) Exam to determine how the students compare with national norms. The results by discipline are shown below. For more on Peregrine Academic Services you can visit: www.peregrineacademics.com.

Peregrine CPC Exam

Discipline	Average Percent Score	Students Scoring at the 90th Percentile
Accounting	69%	59.72%
Finance	50%	52.91%
Business Integration & Strategic Management	77%	60.84%
Economics	62%	55.90%
Global Business Dimensions	62%	52.52%
Information Management Systems	55%	66.90%
Legal Environment of Business	60%	62.61%
Management	45%	62.35%
Human Resources	44%	67.35%
Operations/Production Management	43%	61.39%
Organizational Behavior	54%	66.31%
Marketing	69%	52.84%
Quantitative Research	62%	53.16%

The third exam used by the College of Business is the Major Field Test (MFT). It is an excellent exam to determine also how the students are performing according to national norms. Additionally, the exam allows the college to compare performance with its peer institutions. The most recent scores are reported out of a maximum score of 200 for undergraduates and 300 for graduates. The national mean for undergraduates was 152.1 for last two years. For graduates the mean was 248.1.

Major Field Test (Undergraduate)

Year	Score
2013	152
2014	151
2015	153

Major Field Test (Graduate Overall Score)

Year	Score
2013	258
2014	259
2015	256

