

## MBA Program Learning Goals and Objectives

Learning Goals	Learning Objectives	Location	Measure	Artifact	Schedule
Master problem-solving techniques in a variety of organizational settings	1.1 Students will be able to <u>apply core problem solving techniques</u> to present creative solutions to common organizational problems in uncertain conditions.	MBA 5033 Creative Problem Solving	Rubric	Case Analysis	All sections / All blocks
Function effectively as a manager in diverse business contexts	2.1 Students will be able to <u>assess local and global business contexts.</u>	MBA 5970 International Experience	Rubric	Final Paper and/or Journal	All sections / All blocks
	2.2 Students will be able to <u>evaluate ethical implications</u> of managerial decisions.	MBA 5572 Business Ethics & Sustainability	Rubric	Case Analysis	All sections / All blocks
Master functional knowledge in the business disciplines and their interdisciplinary application in business practice	3.1 Students will be able to <u>apply core concepts</u> needed to integrate different aspects of business operations.	MBA 5352 Managerial & Operational Analytics	<b>Embedded Questions</b>	<b>Final Exam</b>	All sections / All blocks
	3.2 Students will be able to <u>apply key analytical methods</u> to solve current and emerging business problems.	MBA 5712 Strategic Management	Rubric	Final Paper/Case Analysis	All sections / All blocks